

# Kiwanis

International

[www.kiwanis.org](http://www.kiwanis.org)

How TO **KILL**  
**YOUR CLUB!**

# HOW TO **KILL** YOUR CLUB!

*Steve Siemens, CSP*

## 1. KILL APATHY WITH \_\_\_\_\_.

*If a picture is worth 1000 words, a vision is worth 1000 speeches.*

MISSION gives us a purpose and answers the question – “WHY?”

VISION gives us a picture and answers the question – “WHAT?”

STRATEGY gives us a plan and answers the question – “HOW?”

To cast a VISION, successful leaders must. . .

**See it** \_\_\_\_\_.

**Say it** \_\_\_\_\_.

**Show it** \_\_\_\_\_.

## 2. KILL COMPLACENCY WITH \_\_\_\_\_.

*“The starting point of all achievement is desire.” (Napoleon Hill)*

**Our destiny is determined not by what we possess, but by what possesses us:**

When I want SUCCESS more than security, I’ll take the risk!

When I want EXCELLENCE more than mediocrity, I’ll make the effort!

When I want GROWTH more than stagnancy, I’ll make the changes!

When I want RESULTS more than resting, I’ll give the time!

**Remember GREAT goals take time!**

# When I want SOLUTIONS more than PROBLEMS, I'LL CREATE A WAY!

## 3. KILL NEGATIVISM WITH \_\_\_\_\_ THAT'S \_\_\_\_\_.

*Nothing will kill a club quicker than negativism!*

**Definition of a negative thinker:**

“Failure has gone to their head!”

Positive thinkers see problems as steppingstones. Negative thinkers see problems as tombstones.

*Many clubs are run by two or three negative people!*

**Murphy's Law:**

“Nothing is as easy as it looks; everything takes longer than you expect; and if anything can go wrong, it will and at the worst possible moment.”

**Siemens' Law:**

Nothing is as \_\_\_\_\_ as it looks; everything is \_\_\_\_\_ than you expect; and if anything can go \_\_\_\_\_, it will at the \_\_\_\_\_ possible moment.”

## 4. KILL IGNORANCE WITH \_\_\_\_\_.

1. What gets TALKED ABOUT, gets done.
2. What gets TRAINED FOR, gets done.
3. What gets MEASURED, gets done.
4. What gets BUDGETED, gets done.
5. What gets REWARDED, gets done.

### WHAT NEGATIVE THINKING DOES TO YOU:

1. Negative thinking creates clouds at critical decision times.
2. Negative thinking is contagious.
3. Negative thinking blows everything out of perspective.
4. Negative thinking limits our potential.
5. Negative thinking keeps us from enjoying life!

## 5. KILL TRADITIONS WITH \_\_\_\_\_.

How people react to change:

1. How will this affect me?
2. How will this affect our club?

People principles for breaking out of a rut:

1. Accept responsibility for wherever you are at the moment.
2. Know where you want to go.
3. Divide your dream into manageable parts.
4. Get going.

**SOME TRADITIONS ARE \_\_\_\_\_.**

**SOME TRADITIONS ARE A CLUB'S \_\_\_\_\_.**

**TAKE A MOMENT TO \_\_\_\_\_.**

**KEEP ONLY WHAT IS HELPING YOU TO BE YOUR \_\_\_\_\_.**

## 6. KILL CRITICISM WITH \_\_\_\_\_.

*Those who can...do! Those who can't...criticize!!!*

**THIS IS MY  
OPINION: There  
is no such thing  
as constructive  
criticism.**

*"Both the hummingbird and the vulture fly over our nation's deserts. All vultures see is rotting meat, because that is what they look for. They thrive on that diet. But the hummingbirds ignore the smelly flesh of dead animals. Instead, they look for the colorful blossoms of desert plants. The vultures live on what was. They live on the past. They fill themselves with what is dead and gone. But hummingbirds live on what is. They seek new life. They fill themselves with freshness and life. Each bird finds what it is looking for. We all do!" - Steve Goodier, "Quote Magazine"*

## 7. KILL STATUS QUO WITH \_\_\_\_\_.

**A SUCCESS**...one who decided to succeed ...  
and worked!

**A FAILURE**...one who decided to succeed...  
and wished!

**A CONTINUED FAILURE**...one who failed to  
decide...and waited!

**KEY THOUGHT:**  
**Successful  
clubs dare to  
fail more  
because they  
risk more!**

## 8. KILL EXCUSES WITH \_\_\_\_\_.

Most people think success is luck.  
*Success is really a result of planning.*

Most people think success is instantaneous.  
*Success is really a process.*

Most people think success is learning to never fail.  
*Success is really learning from our failures.*

**Why some do not achieve:**

1. It's easier to settle for average than to strive for achievement.
2. It's easier to be saturated with complacency than to be stirred by compassion.
3. It's easier to follow behind than to forge beyond.
4. It's easier to rationalize your disappointments than to realize your dreams.

## 9. KILL CLIQUES WITH \_\_\_\_\_.

*"We must all hang together, else we shall all hang separately."*

*- Benjamin Franklin on signing The Declaration of Independence*

Clubs with UNITY exhibit. . .

Cohesiveness- They STICK together!

\_\_\_\_\_ - They SEE together!

\_\_\_\_\_ - They AIM together!

\_\_\_\_\_ - They THINK together!

\_\_\_\_\_ - They WORK together!

\_\_\_\_\_ - They COMMUNICATE together!

\_\_\_\_\_ - They GROW together!

\_\_\_\_\_ - They HURT together!

\_\_\_\_\_ - They COMMIT together!

\_\_\_\_\_ - They WIN together!

*"The true measure of a successful leader is not getting people to work. The true measure of a successful leader is not getting people to work hard. The true measure of a successful leader is getting people to work hard together." - Unknown*

**10. KILL BORING WITH \_\_\_\_\_.**

**F** = \_\_\_\_\_

**U** = \_\_\_\_\_

**N** = \_\_\_\_\_

Practice the MMFINA principle:

**Make Me Feel  
Important,  
Needed, and  
Accepted!**

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**ANSWERS:**

*vision; clearly, continually, creatively; goals; anything, legal; hard, more rewarding, right, best; knowledge; change; great, fate, test, best; kindness; risks; performance; unity; Vision, Goals, Strategy, Teamwork, Relationships, Improvements, Setbacks, Challenges, Victories; fun; finding, unmet, needs*

# **NOW, GO HOME AND KILL YOUR CLUB!**

**Kiwanis is a global organization of volunteers dedicated to changing the world one child and one community at a time.**



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