


One Kiwaniis



A photograph showing a person's foot wearing a blue and yellow sandal, standing on a muddy, brown floor. The floor is uneven and has some debris scattered on it. The text "How is Kiwanis:" is overlaid on the image in a black, sans-serif font.

How is Kiwanis:



Changing the world
one child at a time?

Teaching younger
generations to become
capable and compassionate?

Building a global network
of support so the world
can be a better place?



Through leadership

What Leadership is uniting individuals for a common goal.
Showing courage in times of uncertainty.
Instilling hope.
Inspiring others to be all that they can.

Where Opportunities to lead happen everywhere:
At home, at work, at school, and in your club.
And on many different levels:
From elementary grades through college and beyond.

When By virtue of joining Kiwanis,
you make a decision to lead in your community,
in the lives of children, and in your own life.
Personal leadership comes through service and giving.

Why By volunteering your time and supporting Kiwanis,
you can change a child's world forever.
One hour can translate into countless opportunities.
It can have life-changing results,
for those served and those leading.



Are **YOU** the one? Are you ready to lead?

One

Kiwanis

One million members by 2015

Building 10 million leaders

Serving 100 million children

The needs of the world's children are greater than ever before. To meet these needs, we need to do more. Achieving exponential growth is all about leading by example. It's showing others how to develop their own personal leadership skills. It's empowering others so they can serve in ways that are far greater and far reaching.

How can you make a difference?

- Connect with community leaders.
- Identify and initiate a new service project.
- Sponsor a Kiwanis Service Leadership Program.
- Ask other like-minded people to join.
- Play a role in improving your own club experience.
- Challenge your club to new standards of excellence.
- Make new members feel welcome.
- Create a positive and upbeat atmosphere at club meetings.
- Encourage giving of all types – time, treasure and talent!
- Open a new club.

Go to www.kiwanis.org/theone

to find resources, information, and tools to help make a difference through service, recruitment, and marketing!

