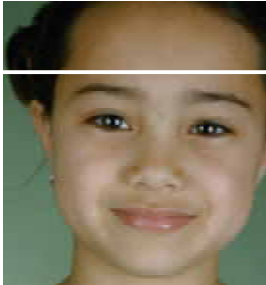


One Million Members by 2015

# Kiwanis

Serving the Children of the World™

[www.kiwanis.org](http://www.kiwanis.org)



The opportunities to change the world are endless when we make Kiwanis the best it can be.

Imagine a world with a million Kiwanians!

## Kiwanis Resources



We could rewrite the future!



Look inside to learn how to make it a reality!



# Growth Tools

[www.kiwanis.org](http://www.kiwanis.org)



## Changing Tomorrows Today

Recruitment Brochure Item#: 90000

- Designed to lead a conversation with a prospective member
- Use for targeted one-on-one recruitment
- Contains New Member Information Form (back page)

## One Can Make a Difference

Recruitment Brochure  
Item#: 13429

- Explains how “One Can Make a Difference” in Kiwanis
- Designed for greater distribution
- Easily fits in a pocket



## Serving the Children of the World Tri-fold

Recruitment Brochure  
Item#: 90010

- Provides brief overview of Kiwanis
- Designed for greater distribution at events and projects
- Use with club mailings



## Membership Development

Manual  
Item#: 90003

Outlines a club's evolution beginning when a club opens to ongoing retention and recruitment practices making it a thriving club in its community. Contains tools to evaluate and improve all clubs.

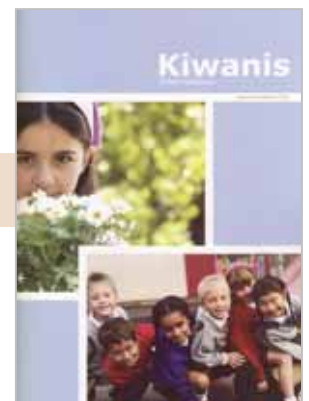


## Marketing Kit

Recruitment Brochure  
Item#: 90001

Provides a thorough overview of Kiwanis.  
Uses:

- Information for new members
- Recruitment tool
- Give to community leaders and local media as a reference



**Growth tools are available at no cost.**

To order contact 1-800-KIWANIS ext. 390 or online at [www.kiwanis.org](http://www.kiwanis.org)

# Recruitment Tools

[www.kiwanis.org](http://www.kiwanis.org)



## Kiwaniis Six Pak & Growth Revolution

Grab a program and you're ready to **GROW!** Easy-to-implement programs provide all the tools you need to grow your club and its ability to serve the children of the world.

1



**Operation: Bring 'em Back**  
(November-December)  
Item# 90031  
Former members are contacted and invited to rejoin.

2



**4 Under 40**  
(January-February)  
Item# 90032  
Suggestions to recruit younger members.

3



**IRS: I Respect Someone**  
(March-April)  
Item# 90033  
Focuses on renewing the Objects of Kiwanis.

4



**Service Leadership Parents**  
(May-June)  
Item# 90034  
Graduating service leadership members and parents are invited to join.

5



**Legion of Honor**  
(July-August)  
Item# 90035  
Members with 25 or more years of service are honored.

6



**Club Service Project Recipients**  
(September)  
Item# 90036  
Recipients present what the club's efforts have done for their organization.

Six Pak Set Item#90030

Set of All 8 Item#90040

CD with all 8 Item#90041



**Rebuilding a Small Club**  
Item# 90020  
Growth tips for clubs with less than 25 members.



**Kiwaniis Family Expansion**  
Item# 90021  
Recruit new members and support a Service Leadership Program.

Six Pak & Growth Revolution Materials are available at no cost.  
To order contact 1-800-KIWANIS ext. 390 or online at [www.kiwanis.org](http://www.kiwanis.org)

# T A G! You're It!

[www.kiwanis.org](http://www.kiwanis.org)



Looking for help with:

- **Opening a New Club**
- **Strengthening Your Club**
- **Promoting Your Club**
- **Inviting Members**

Your District TAG Team can teach you how.

**TAG: Together Achieving Growth**





Imagine a world with  
a million Kiwanians!

*We could rewrite the future.*

**You hold the key!**

## **Have you heard? Gold key members are taking over the Kiwanis world!**

Since the beginning of the program, more than 7,169 people have joined the organization because of more than 3,960 recruiters who asked!

Take advantage of the rewards! A random drawing will take place at the International Convention. Prizes include the BRAND NEW Club Banner, Terrific Kids and BUG (Bring Up Grades) kits, and other resources that will increase your club's marketing and service opportunities in your community!

Recruit a new member – get a key. It's that easy!

Beginning July 1 through June 1:

- 1 Recruit 1** new member and receive a bronze key lapel pin and one (1) entry in the random drawing.
- 2 Recruit 2** new members and receive a silver key lapel pin and an additional entry in the random drawing for a total of two (2) entries.
- 3 Recruit 3** new members and receive a gold key lapel pin and a total of three (3) entries in the contest.

IT'S AS EASY AS

**1-2-3**

**You Hold  
the Key!**

**For more information, official rules, entry forms, and prizes, visit [www.kiwanis.org](http://www.kiwanis.org) or contact the Kiwanis International Office.**

