

Pep Rally

Congratulations to our 1-2-3 You Hold the Key contest participants!

Thank you to the 3,588 key recipients who asked 6,455 new members to join the organization!
To find out how you can be a part of the contest, visit www.kiwanis.org/theone/ and click on Recruitment Contest.



Beginning July 1, 2006 and running through June 1, 2007

- Recruit 1** new member and receive a bronze key lapel pin and one (1) entry in the drawing.
- Recruit 2** new members and receive a silver key and an additional entry for a total of two (2) entries.
- Recruit 3** new members and receive a gold key and a total of three (3) entries in the contest.

For more information, a prize list, official rules, and entry forms, visit www.kiwanis.org/theone/



3636 Woodview Trace
Indianapolis, IN 46268

Kiwanis

International

www.kiwanis.org/theone/

Are **you** the one?

Are **you** the one?



Are **YOU** the one to make a difference?

This truly is an exciting time to be a part of Kiwanis!

Clubs are increasing their service to children and communities worldwide and reporting thousands of success stories.

They are building parks, stocking school libraries, providing scholarships, recognizing elementary school students through Kiwanis' Terrific Kids and Bring Up Grades programs and more.

There still are children who need our help. The most effective way to reach these children is through expanding the Kiwanis membership in your club. Will you accept the challenge?

Are you the one to make a difference in your community?

Make a difference.

Change the world one child and one community at a time.



To order resources below or ask questions:

Call 1-800-KIWANIS (ext 411) - Go online at www.kiwanis.org/theone/
You are just one click or call away from everything you need to grow and serve!

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| 1 | Contact Kiwanis Help Line | Get personal assistance, answers to questions, information and ideas about service, growth, marketing and membership. Speak to a specially trained representative by calling 1.800.KIWANIS, ext 411. |
| 2 | Call for a Personalized Club Brochure | Kiwanis will create a personalized brochure to promote your club, recruit members, and build relationships with community supporters. We will print 50 copies free of charge! |
| 3 | Identify Who's Who | Identify occupations not represented in your club. |
| 4 | Request Prospect List | Provide us with your zip code and we will send you a list of prospective members in the business community including addresses, phone numbers, contact names and mailing labels. |
| 5 | Plan a Theme Party | Invite 4 community leaders under the age of 40 to a club meeting, ask someone who has benefited from your club's service to share their Kiwanis story and celebrate Kiwanis' contributions in your community. Ask for programs 4 under 40 (Item #90032) and Club Service Project (Item #90036). |
| 6 | Order Recruitment Materials | Give prospective members additional membership materials. Ask for the membership development packet (Item #90005K). |
| 7 | Conduct New Member Orientation | Educate new members about Kiwanis and its local service impact. |
| 8 | Celebrate Recruitment Success | Recognize your club members for their recruitment efforts through the 1-2-3 You Hold the Key! contest. |
| 9 | Reconnect with Missing Members! | Connect with inactive members. Order 8 Missing Member Responder postcards free of charge (Item #11794). Additional quantities available in sets of 60 for \$8. |
| 10 | Make a Difference | Change the world one child at a time. Do a service project in your community. Use the online Kiwanis Service Guide to help you get started! |