

FOCUS ON: Branding ♦ E-philanthropy ♦ Sports Fans as Donors

FundRaising

SUCCESS

SEPTEMBER 2007



2007

Gold Awards
for Fundraising
Excellence

datebook

SEPTEMBER

■ **SEPT. 14 & 21:** Nonprofit Blogging Strategies: Leveraging the Best of Old and New Channels. Sponsored by the Gilbert Center. Online. 206.726.0047; <http://news.gilbert.org/clickthru/redir/6489/209692/rms>.

■ **SEPT. 20:** Turning Passion Into Action: Creating a Rainmaker Board. Sponsored by the Association of Fundraising Professionals. Online. 800.651.7916; www.afpnet.org.

■ **SEPT. 24-25:** 15th Annual Philanthropy Midwest Conference. Sponsored by the Council on Philanthropy. Overland Park, Kan. www.kcphilnet.org.

■ **SEPT. 25-26:** Nonprofit Management Institute. Sponsored by the Association of Fundraising Professionals and Stanford Social Innovation Review. Stanford, Calif. 800.666.3863, ext. 497; www.ssireview.org/npinstitute.

OCTOBER

■ **OCT. 3:** New Metrics for Fundraising. Sponsored by the Association of Fundraising Professionals. Online. 800.651.7916; www.afpnet.org.

■ **OCT. 3-5:** 2007 PBS Development Conference. Sponsored by the Public Broadcasting Service. Palm Desert, Calif. 703.739.3224; <https://secure.connect.pbs.org/pbsdocuments/solutions/conferences/development/2007/07dchome.html>.

■ **OCT. 12-13:** 2007 BoardSource Leadership Forum. Sponsored by BoardSource. San Francisco. 877.892.6273; www.boardsource.org.

faces in philanthropy

PEOPLE ON THE MOVE IN THE NONPROFIT WORLD



PHILLIPS



SLOAN



WILDEROTTER



KROLOFF



WILLIAMS

▲ **Bill & Melinda Gates Foundation:** Vicki Phillips, former superintendent of Portland Public Schools in Portland, Ore., has been named director of education strategy and grantmaking within the foundation's U.S. Program. She also has served as Pennsylvania secretary of education.

▲ **Kiwanis International:** John Sloan, former senior director of development at Purdue University, has been appointed executive director. A former U.S. Air Force officer, Sloan also has held leadership positions in development at Indiana University and the NCAA. Prior to that he served as a campaign consultant for The Clements Group and Ketchum.

▲ **Christopher and Dana Reeve Foundation:** Peter Wilderotter, former vice president of development for the foundation, has been named president. Prior to joining CDRE, Wilderotter was a vice president of public radio station WNYC, a vice

president at Planned Parenthood Federation of America, and director of development at the NAACP Legal Defense and Education Fund.

▲ **Cranbrook Academy of Art and Art Museum:** Reed Kroloff, former dean of Tulane University School of Architecture, has been appointed director. He also served as editor-in-chief of *Architecture* magazine, was a tenured professor and assistant dean at Arizona State University, and founded the architecture and design consulting practice Jones/Kroloff Design Services.

▲ **Colonial Williamsburg Foundation:** Glenn Williams, former executive director of development, has been named vice president of development. In the past, Williams has served as director of major gifts, director of campaign strategy and director of principal gifts for the foundation. Prior to joining Colonial Williamsburg, he served on the development staff at Washington State University.

What Readers Are Saying About...

"10 Simple Ways to Protect Your Career From Ethical Slip-Ups"
by Bill Harrison (*FS Advisor*, Aug. 21)

"Submitting your organization to the Standards for Excellence certification process is also a great way to create an ethics and accountability code for your organization. It is comprehensive and will cover not only your fundraising departments, but your organization as a whole. Here is a link to more information: www.standardsforexcellenceinstitute.org."

— Submitted by "Jennifer in MD"