

Kiwanis[®]

International

IT'S AS EASY AS

1-2-3
You Hold
the Key!



More than 12,000 people have joined Kiwanis International since the beginning of the 1-2-3 You Hold the Key program.

The reason: Nearly 7,000 members invited them—members who were justly rewarded.

Recruit new members during the current administrative year and you'll be rewarded, too. Here's how:

- 1 Recruit 1** new member and you'll receive a bronze key lapel pin.
- 2 Recruit 2** members and receive a silver key lapel pin.
- 3 Recruit 3** members and a gold key lapel pin will be on its way.

Participants will receive their lapel pins from their club when the recruits are inducted into membership. When members continue to recruit additional members, the corresponding key(s) will be awarded. When you've reached the gold level, you will have attained the highest level of participation.



www.KiwanisOne.org

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