

Kiwanis

International

www.kiwanis.org

October 3, 2008

Dear Club President and Secretary:

Get ready for another successful year for the "1-2-3 You Hold the Key" program!

While the program has been a great success, there's always room for improvement. Please note the following changes:

- Clubs can order keys directly from Kiwanis International free of charge by calling 1-800-KIWANIS, ext. 411 or 1-317-875-8755 ext. 411, or by email at memberservices@kiwanis.org. Variety packets containing five bronze, three silver, and two gold keys and individual packets of ten bronze and ten silver keys are available.
- You will not need to submit key recipient information to Kiwanis International; we are not tracking that information.
- There will not be a contest associated with the key program this year; however, there will be special gold key recognition at the 2009 International Convention in Nashville, Tennessee.

I encourage you to talk up the "1-2-3 You Hold the Key" program and lead by example, proudly wear your key at every opportunity. Set a growth goal for your club and create a friendly competition.

We can reach one million members by 2015 with your help.

Yours in Kiwanis service,



Jill J. Madinger
Director, Growth and Club Excellence

cc: 2008-09 Kiwanis Governors



