

## **NOW, MORE THAN EVER, KIWANIS**

Today, people are hurting. For more than 90 years, Kiwanis has been helping children and supporting communities. Now, more than ever, Kiwanis and its members are needed to help get children and families through, to help lead, to offer people an opportunity to help others.

The more hands, the more hearts involved in Kiwanis, the more children we can help, the bigger difference we can make in a child's or community's life. To help encourage people to join Kiwanis, to get involved, here is a letter to the editor template you can use to cut and paste the text into your own club stationery, fill in the blanks as noted, sign, and then send to your local newspaper.

You also can change the salutation and share it with assignment editors or general managers of your local television and radio stations, or you can post it to local news Web sites or blogs. We need your hands and your hearts to help those who cannot always help themselves.

### **LETTER TO THE EDITOR TEMPLATE (LINK)**

#### **NOW, MORE THAN EVER, KIWANIS**

Dear [EDITOR, STATION MANAGER, ASSIGNMENT EDITOR]:

In these troubled times, people are hurting. Many children and families who a few months ago felt like they were doing OK today hang on by threads, and those who were already at risk face even greater hardships, harder choices.

For more than 90 years, Kiwanis has been helping children and communities, and we believe that now is not the time to hunker down. It's not the time to retreat from responsibility and compassion. Now is the time to lead, to offer people an opportunity to help others.

We believe that now, more than ever, is the time for Kiwanis, and we invite and encourage people to join us, to be part of a global service organization where one person—you—can make the difference.

Kiwanis has numerous opportunities for people to get involved, and provides numerous benefits to members—friendship, fellowship, business networking—in addition to the service Kiwanis provides to children and communities.

We need your hands and your hearts to help those who cannot always help themselves. The more hands, the more children and communities we can help.

Please join Kiwanis as we work to change the world for the better, one child and one community at a time. For information about Kiwanis, or to find a club near you, call 1-800-KIWANIS, or visit [www.kiwanis.org](http://www.kiwanis.org). Please do it today. The children cannot wait.

[NAME]

[TITLE], Kiwanis Club of [NAME]

[CITY, STATE]