

For immediate release

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Kiwanis

International

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Kiwanis International Names Carolyn Mosby-Williams Chief Marketing Officer

INDIANAPOLIS – February 21, 2008 - Kiwanis International has hired marketing and communications executive Carolyn Mosby-Williams as Chief Marketing Officer, effective March 3, 2008. In this newly created position, Mosby-Williams will be responsible for providing strategic leadership and direction for all global marketing, branding, and communications for the international non-profit.

“Carolyn is a great addition to the Kiwanis Family,” said Rob Parker, Kiwanis International Chief Executive Officer. “Her energy, enthusiasm, and fresh perspective will be extremely important as we work to build and extend the Kiwanis brand worldwide.”

Mosby-Williams brings more than 17 years of experience, most recently as a consultant for Dell, Inc., one of the world’s largest computer manufacturers, where she was responsible for leading strategic internal and external communications and community relations for their Midwest fulfillment operation in West Chester, Ohio. Mosby-Williams also served as vice-president of marketing communications for Veolia Water Indianapolis LLC, the nation’s largest public/private water partnership and has held similar positions in the natural gas, steel, and telecommunications industries, non-profit environment, and Indiana state government.

Mosby-Williams’ civic involvement includes serving two terms as chairman of the board for Indiana Black Expo, Inc., as well as past involvement on the boards of Big Brothers Big Sisters of Central Indiana, Junior Achievement of Central Indiana, Rebuilding Together Indianapolis, Indianapolis Black Chamber of Commerce, Urban League of Northwest Indiana, IVY Tech State College Northwest Indiana Foundation Board, Indiana University Northwest Advisory Board, and the Salvation Army Northwest Indiana Advisory Board.

Mosby-Williams is a native of Gary, Indiana, and a graduate of Indiana State University in Terre Haute, Indiana, and holds a degree in Radio/TV/Film Communications.

ABOUT KIWANIS INTERNATIONAL:

Founded in 1915, Kiwanis is a global organization of volunteers dedicated to changing the world one child and one community at a time. Kiwanis International and its Service Leadership Programs for young people, including Circle K, Key Club, Key Leader, Builders Club, K-Kids, Kiwanis Junior, and Aktion Club, dedicate more than 19 million volunteer hours and invest US\$100 million to strengthen communities and serve children annually. The Kiwanis International family is composed of 600,000 adult and youth members in 15,000 clubs in more than 70 countries and geographic areas. Kiwanis members make their mark by responding to the needs of their communities and pooling their resources to address worldwide issues. Globally, Kiwanis International has focused humanitarian efforts on eliminating iodine deficiency disorders (IDD) through the Worldwide Service Project, a US\$75 million campaign in partnership with UNICEF, which began in 1994. For more information about Kiwanis International, please visit www.kiwanis.org or call 800-KIWANIS.

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