

Taking Quality Photos

Quality photographs can help a club obtain space in local publications. Most newspapers prefer candid shots—persons *doing* things. If, for instance, your club sponsors a bike rodeo, take a shot of children riding through an obstacle course or of a member helping a child fix his bike. Show faces and emotions. Get close to the action. Make sure the sun—or other light source—is behind the camera and that faces are not lost in shadows.

Kiwanis International highly recommends that clubs obtain permission to publish images of persons who participate in their service projects.

You are encouraged to submit Kiwanis One Day photos to Kiwanis International for possible use in various publications and promotional materials. Electronic images must be at least 4-inches by 5-inches with a resolution of 300 dpi or higher. Electronic images may be e-mailed, along with details of the story to Elizabeth Warren, manager of Service Programs, at ewarren@kiwanis.org. If your local newspaper covers your Kiwanis One Day event, it may provide photos (for publication purposes) at no charge or a nominal fee. In addition, Kiwanis International is interested in any radio or television coverage used to promote Kiwanis One Day.

To submit photos to your local news media or Kiwanis International, provide this information:

Club _____
Contact _____
Phone _____
E-mail _____
Address _____

Brief description of event (200 words or less)

