



## Circle K International District Profile

This information will be provided to all International officer candidates, via the Candidate's Packet that is emailed and posted on the CKI web site. This is the prime vehicle through which candidates gather information from districts. Please be specific and complete the entire form. This form will appear "as is" on the CKI Web site for potential candidates to review as well as the general public. Please complete every question with specifics and return the form electronically via email to [gbidgood@kiwanis.org](mailto:gbidgood@kiwanis.org) by May 1.

**District:** Carolinas

**States/Provinces/Countries in District:** North Carolina and South Carolina

**2007-08 Governor:** Kathryn Geiger

**2007-08 Administrator:** Kathleen Marsocci

**Immediate Past Governor (06-07):** Susan Watson

**Number and name of divisions:** 6- Blue Ridge, Capital, Coastal, Metro, Palmetto, Triad (we restructured and renamed some of the divisions)

**Name of district publication and frequency of publication:** The Carolinian (5 issues a year)

**Please list and describe any district service projects:** This past year (2006-2007) we implemented our hands on DLSSP's. At our first DLSSP in the fall of 2006, 30+ members of the Carolinas District came together on a weekend at the Boys and Girls Home of Lake Waccamaw, NC to repaint the Country Store. After over 7 gallons of paint and over 2 days of work the project was completed, a gigantic building was repainted with one coat of primer and another of color. At the second one in the spring of 2007 once again 30+ members came together for a weekend to complete smaller but necessary tasks around the home. With a list of projects that was supposed to take up the entire 2 ½ day weekend the members of the Carolinas District completed them all in a little over a day. The rest of the weekend was spent 'breaking boundaries' and participating in team building activities. In the upcoming year (2007-2008) our district looks forward to continuing its work with The Boys and Girls Home. A fall DLSSP is in the works.

**Please list and describe any district administrative programs (i.e., recognition programs, incentive programs, training programs, etc.).**

Training Programs: We hold a Club Officer Training Rally (COTR) in the spring. This was our second year and

we had just over half of the clubs participate. For the new district boards we hold District Officer Training Conference (DOTC). This is an annual event where all newly elected/ appointed district officers are trained in their positions. The new board sets its goals at this event and works to achieve them throughout the upcoming administrative year. We also hold a Fall Rally, now called Fall Fest. It is a weekend long teambuilding and membership education trainer; promoting member leadership, involvement, and education. It used to be done in conjunction with Key Clubs Fall Rally at Carowinds theme park but this year we decided to break off and hold our own separate weekend.

Recognition/ Incentive Programs: In our district bulletin we recognize a 'club of the month' and 'member of the month' as well as 'club of the year.' The LTG's submit clubs/members from his/her divisions and the District Bulletin Editor chooses from the list recipients for that issue. District Awards, clubs apply for awards that are then judge by a set of requirements and a panel which are then awarded at District Convention.

**Please list any international awards received by your district, or clubs within your district, during the 2006-07 year.**

n/a - awards will not be awarded until ICON in August 2007

**Please list and discuss critical issues facing your district.** A big issue that the district faces is membership involvement. Members tend to show up to certain district events in the beginning and then tend to stop coming. A lot of the issue comes from cost and location.

Service Hours- the past few years we have been unable to meet our service hour goal for the year.

Another issue is club retention- a few of our clubs have dropped from active to suspended status. This is a result of either not turning in dues or lack of membership interest. This past year we gain 5 clubs but lost 2 or 3 old ones to suspended status.

**Please list and discuss the top five priorities for your district for the 2007-08 year.**

Establish 3 new clubs.

Get all suspended clubs back to active status.

Increase membership involvement at all district sponsored events.

Build overall membership.

Raise overall service hours.

**Please discuss how the 2006-07 and 2007-08 International boards can help your district with the priorities discussed above.** Keep a clear and open channel of communication. Regularly update the district about the decisions being made on the international level. Provide necessary materials when asked in a timely manner. Provide new ideas to solve district issues and help with conflicts if they arise.

**What does your district believe are the top three critical issues facing the international organization?**

1. involved membership
2. communication
3. Kiwanis Family Relations/ involvement

**What would your district like to see the 2007-08 International Board accomplish?**

Have office hours (scheduled time to contact them). We would actually like to see our board members more than once a year.

**What expectations does your district have of its assigned International Board Liaison member?**

Provide regular newsletters with important information from international and updates on the districts. Submit board reports for the district board meetings to update the district board. Attended district events and take the time to get to know the individuals on the district board. Be available to contact. Reply to inquires in a timely and professional manner.

**Please describe the relationship you, as governor, wish to establish with your assigned International Board member.** A friendly, casual yet professional close working relationship. Be able to ask questions and receive reasonable responses when necessary. Know that there is at least 1 time a month where I will physically talk with my liaison to discuss district as well as international business. I have to be able to get in contact with her/him when I need to and see her/him at our events.